

2021 PASSPORT TO SUMMER FUN PROMOTION – OFFICIAL RULES

ELIGIBILITY

The 2021 Passport to Summer Fun Promotion (the “Promotion”) is open only to legal residents of the United States, who are 18 years of age or older at the time of entry. Employees of Sponsor, and Sponsor’s partner companies, promotion vendors and other vendor agencies directly or indirectly involved in the Promotion, and employees of any retail business in the Crown Center Shops or of the Westin and Sheraton hotels at Crown Center or of Sea Life, Legoland Discovery Center or any other Attraction or Theater at Crown Center, as well as the immediate family members (spouse, parents, siblings and children) and household members of each such person, are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations. Sponsor has the sole right and discretion to determine in good faith all questions and matters regarding eligibility.

AGREEMENT TO OFFICIAL RULES

By registering to participate, those who enter the Promotion (“Entrants”) agree to accept, abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Promotion. Earning one of the prizes (as defined below) is contingent upon complying with the Official Rules and fulfilling all the following requirements.

HOW TO PARTICIPATE IN THE PROMOTION

Registration

Participation in the Promotion requires completing the registration form and submitting the completed form or showing the confirmation email to Crown Center Customer Service to receive a Passport to Summer Fun passport book (“Passport”). Limit of one Passport per household. Eligible persons can participate in the Promotion by registering their information between May 29, 2021 at 12:01AM and September 6, 2021 at 4:59PM (“the Promotion Period”) and picking up a Passport at Crown Center Customer Service during the Promotion Period.

The registration form may be completed through any of the following methods:

1. Online Registration. Eligible persons can complete the registration form by visiting crowncenter.com/PassportToSummerFun.
2. QR Code. Eligible persons can scan the QR code on Passport to Summer Fun Promotional pieces and go directly to the Passport To Summer Fun website page to complete the form.
3. In Person. Eligible persons can complete a hard copy of the registration form by visiting Crown Center Customer Service and submitting the completed form.

Eligible persons must show their online registration confirmation or submit a hard copy of the completed registration form to Crown Center Customer Service to receive a Passport. One Passport will be issued per household. Passports will only be issued to eligible persons who have registered as required by the Official Rules. “Household” means residential address.

Sponsor has the sole right and discretion to determine in good faith any questions or matters regarding residential address.

Passports are available while supplies last. Lost or stolen Passports will not be replaced.

Completing the Passport Activations

The Passport consists of 10 adventures with a mission, 6 of which require payment or admission to complete. Gather stamps as you visit each Passport adventure¹. Each adventure has its own individual validation stamp and each stamp must be acquired at the adventure or as stated on the Passport page. The Passport can only be stamped once for each adventure.

Any eligible Entrant who collects six or more stamps earns one \$25 Crown Center Gift Card. Any eligible Entrant who collects 10 stamps earns up to \$50 in Crown Center Gift Cards. If an eligible Entrant redeems the Passport after 6 stamps and receives a \$25 Crown Center Gift Card, they will only receive an additional \$25 gift card upon completion of all 10 stamped adventure missions. If an eligible Entrant obtains all 10 stamp adventures and has not redeemed their Passport for the \$25 Gift Card after receiving the first six stamps, that eligible Entrant will receive a \$50 Crown Center Gift Card upon redemption. Any Passport may only be redeemed for a total of \$50 (maximum) in Crown Center Gift Cards.

To redeem the Passport for a Crown Center Gift Card, the eligible Entrant must present the Passport with at least 6 stamps in person to Crown Center Customer Service before 5:00PM on Monday, September 6, 2021. Qualifying Passports may be redeemed at any point during the Promotion Period that Crown Center Customer Service is open and staffed.

The Promotion runs Saturday, May 29, 2021 through Monday, September 6, 2021 at 5pm. All times set forth in these Official Rules are Central Standard Time. All completed adventure missions must be stamped at the adventure and Passports redeemed during regular business hours during this promotional period. A Passport may not be redeemed for more than \$50 total in Crown Center gift cards. Passports have no cash value and may only be redeemed for Crown Center gift cards in accordance with these Official Rules.

Prize Category #1 - \$25 GIFT CARD FOR 6 completed missions

Prize Category #2 – Up to a \$50 Gift Card for 10 completed missions (If Prize Category #1 has been redeemed, the Prize Category #2 gift card will be \$25; if only Prize Category #2 is redeemed the gift card will be \$50)

Crown Center Gift Cards are issued by MetaBank[®], N.A., Member FDIC

Notes:

1. Shopping and Dining receipts and Eye Spy selfie adventure missions will be stamped at Crown Center Customer Service. Receipts will be validated and must be available for review by a Crown Center representative. Receipts cannot be reused.

General Conditions – Release, Hold Harmless and Waiver

By registering to participate in the Promotion, each Entrant agrees to **RELEASE** and **HOLD HARMLESS** the Sponsor and all participating retail businesses in the Crown Center Shops, the Westin and Sheraton Hotels at Crown Center, Sea Life, Legoland Discovery Center, and any other participating Attraction or Theatre at Crown Center, and their respective employees, officers, directors, subsidiaries, affiliates, distributors, advertising and promotional agencies (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of any prize, including, but not limited to: (a) any technical errors that may prevent an Entrant from submitting an entry; (b) unauthorized human intervention in the Promotion; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations; or (e) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Promotion or receipt or use of any prize. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration or loss of, registrations. Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or registration to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to the Entrant's or any other person's computer relating to or resulting from participation in this Promotion or downloading any materials in this Promotion. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Promotion, and in no event shall the Released Parties be liable for attorney's fees. Entrant **WAIVES** the right to claim punitive, consequential, or exemplary damages, except to the extent such waiver is prohibited by law.

Sponsor is not responsible for any changes or unavailability of any third-party service (including, but not limited to, Pinterest, Facebook, Instagram, Twitter, Google and/or Google+, Salesforce or Drupal) that may interfere with the Promotion (including any limitations, restrictions or conditions on Sponsor's ability to use such services for the Promotion) or the ability or inability of any Entrant to timely register, receive notices or communicate with Sponsor. If, for any reason, the Promotion is not capable of running as planned because of circumstances including, but not limited to, website outages or interruptions on Sponsor's or any third-party service provider's website, unauthorized intervention, fraud, technical failures, or any other causes, which, in Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right, in its sole and absolute discretion and determination of fairness, to cancel the Promotion.

SPONSOR

The Promotion is sponsored by Crown Center Redevelopment Corporation, Suite 200, 2405 Grand, Kansas City, MO 64108 (the "Sponsor"). This Promotion is not sponsored, endorsed or administered by any other party.